



SIXTH ANNUAL
STRIKEOUT
STIGMA
AT PELICANS STADIUM

SATURDAY, MAY 30, 2026

PRESENTED BY



BENEFITING



HELPING HAND
OF MYRTLE BEACH



What is Lighthouse?

Lighthouse Behavioral Health Hospital is an acute stabilization hospital that provides personalized services in Conway, SC, for individuals living with mental illness and/or addiction. We also treat people undergoing emotional crises.

With the assistance of our staff, each patient develops individual goals which are monitored, reviewed, and changed in response to the patient's progress. Patients set a goal each morning and report on the achievement of that goal in the evening.

What We Offer

When you or a loved one is struggling with mental illness or addiction, turn to us. We offer a range of programs targeting different needs, including:

- Acute Adolescent Psychiatric and Behavioral Health Services (ages 12-17)
- Acute Adult Psychiatric and Behavioral Health Services
- Acute Adult Dual Diagnosis Services
- Acute Senior Adult Psychiatric and Behavioral Health Services
- Adult Detoxification Unit
- Relapse Prevention Program
- Adult Intensive Outpatient Program at The Beacon
(available during the day, evenings and virtual!)

To find out which of our programs is the best fit for you or a loved one, reach out to our admissions staff by calling **(843) 347-8871**. We'll schedule a **FREE** face-to-face appointment to discuss concerns, determine needs, and outline the eligibility criteria and admissions process.



PROJECT OVERVIEW

We are proud to announce that Lighthouse Behavioral Health Hospital's Sixth Annual Strikeout Stigma Mental Health Awareness Night at Pelicans Stadium is quickly approaching.

We invite you to join us as a sponsor for this impactful event on Saturday, May 30th, bringing together hundreds of community members and local businesses to raise awareness and reduce stigma surrounding mental health.

Sponsorships close April 25th. This year's FUNdraising will benefit Helping Hand of Myrtle Beach, a local nonprofit celebrating its 55th anniversary, whose mission aligns closely

with Lighthouse Behavioral Health Hospital in supporting individuals facing mental health challenges and recovery.

Food insecurity remains a critical issue in our community and is closely linked to increased stress, anxiety, and poor mental health outcomes. Your support helps address these challenges while strengthening access to essential mental health resources.

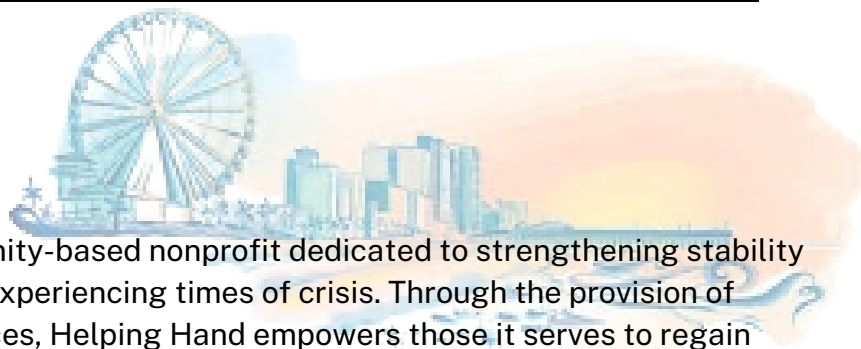
As a sponsor, your organization will gain meaningful visibility while demonstrating a commitment to mental health advocacy and community well-being.

-Julie Parker, CEO

Lighthouse Behavioral Health Hospital



About Our Beneficiary



Helping Hand of Myrtle Beach is a community-based nonprofit dedicated to strengthening stability and resilience for individuals and families experiencing times of crisis. Through the provision of essential basic needs and supportive services, Helping Hand empowers those it serves to regain independence and build a foundation for long-term stability.

Guided by a vision rooted in kindness and compassion, Helping Hand works to enrich lives while fostering sustainable outcomes that uplift the broader community. Every program and service is designed to meet immediate needs while promoting dignity, hope, and self-sufficiency.

At the heart of Helping Hand's work are core values that shape its mission and impact. The organization operates with **trust**, **respect**, and **integrity**, demonstrating strong moral character in all interactions. A deep commitment to **equality** and **inclusion** ensures that diversity is embraced and every individual is treated with fairness and dignity. Through **empathy** and **kindness**, Helping Hand listens, understands, and responds with compassion to those facing unique challenges. A spirit of community and service drives collaboration, fellowship, and shared purpose — creating meaningful, lasting change for Myrtle Beach and beyond.



HELPING HAND
OF MYRTLE BEACH



www.HelpingHandMB.org

BECOME A SPONSOR!

We are excited to offer you or your agency the opportunity to be a part of this special event to work together as a community to strike out stigma! We encourage you to strongly consider being part of this cooperative event and help us fundraise for a wonderful benefactor! We look forward to seeing you at the ballpark!

Why be a Strikeout Stigma Sponsor?

Your brand will be in front of thousands of social media users on platforms from both the Myrtle Beach Pelicans as well as Lighthouse Behavioral Health Hospital. Market in front of hundreds of local community members in a family friendly environment! Most of attendees at the event are local to SC.



Regional Ticket Buyers by County

Top South Carolina Counties

- Horry 87%
- Georgetown 5%
- Florence 2%

Top North Carolina Counties

- Brunswick 45%
- Wake 11%
- Columbus 8%
- Mecklenburg 8%
- New Hanover 7%



HOME RUN HERO

\$3,000

Run home with the best package at Strikeout Stigma! Enjoy these exclusive perks below!

Exclusive Assets:

- Early Bird Chat (on field interview)
- Ceremonial First Pitch
- 10 VIP Box Tickets
- Two Event Jerseys
- Ten Official T-shirts

Other Assets:

- 10 regular event tickets
- News Mention
- Premier Event Table
- Logo on T-shirts, Banners, Digital Board
- Listed on Email Blasts

#STRIKEOUTSTIGMA



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ONLY 5 AVAILABLE!



The Pelican

\$1,500

Pick **ONE** exclusive asset to sponsor:

- Play Ball Kid Game Ball Delivery Jersey Raffle
 7th Inning Stretch Junior PA Announcer

Other Assets:

- 20 Regular Tickets
- 4 Official T-shirts
- Logo on T-shirts, Banners, Digital Board
- Event Table (Highlighted Placement)
- Listed on Social Media



Rally Shark

\$1,000

Assets:

- 15 Regular Tickets
- 2 Official T-shirts
- Logo on T-shirts and Banners
- Event Table
- Listed on Social Media



Splash

\$500

Want to come and enjoy the event only and support our benefactor?
Enjoy these perks with your donation!

Assets:

- 10 Regular Tickets
- Logo on T-shirts and Banners
- Listed on Social Media

What is Mental Health Stigma?

Mental health stigma refers to societal disapproval, or when society places shame on people who live with a mental illness or seek help for emotional distress, such as anxiety, depression, bipolar disorder, or PTSD.



Sponsorship Agreement Form

Please select a sponsorship package below and return this form and payment by May 1st, 2026, to ensure delivery of sponsor benefits. If you would like to discuss an alternative level of support or an in-kind donation please contact Gina Waller, Director of Business Development, at gina.waller@uhsinc.com. Thank you for becoming a sponsor and supporting Strikeout Stigma!

Sponsorship Level: **Home Run Hero** **The Pelican**
 Rally Shark **Splash**

Sponsor Name: _____

Contact Person: _____ **Phone:** _____

Address: _____

City/State/Zip: _____

Email: _____ **Website:** _____

Does your company have a Facebook page that we can tag? YES NO

Total Amount Due: \$ _____

Please make out payment via check to: **Lighthouse Behavioral Health Hospital**. Business logos need to be sent as a high definition png no later than May 1, 2026 in order to be in print materials.

Please mail payment and form to:

Lighthouse Behavioral Health Hospital
Attention: Business Development
152 Waccamaw Medical Park Drive
Conway, SC 29526

For more information contact:

Gina Waller
Director of Business Development
(843) 957-9778
gina.waller@uhsinc.com



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